



humane society
of Southern Wisconsin

HELPING
PETS GO HOME
AGAIN



**NAMING &
RECOGNITION
OPPORTUNITIES**



NAMING & RECOGNITION OPPORTUNITIES

as of May 2021

\$1,500,000 Giving Level

Entire HSSW Facility

\$1,000,000 Giving Level

Entire Prairie Surrounding the Facility

\$500,000 Giving Level

Entire Nature Trail

\$250,000 Giving Level

Entire Surgery and Veterinary Suite

\$150,000 Giving Level

Entire Dog Suite

Entire Cat Suite

Community Room

\$100,000 Giving Level

Veterinarian Equipment

Donor – ASPCA Northern Tier

\$75,000 Giving Level

Fenced in Dog Park

\$50,000 Giving Level

Dog Intake Area

Cat Intake Area

Donor - Gregg and Helen Dickinson

X-Ray Room

\$30,000 Giving Level

Lead Cat Run

\$25,000 Giving Level

Multi-Purpose Room

Donor – Tom and Arra Lasse

Reception Desk

Donor – Johnson Financial Group

Retail Area

Surgery Suite

Picnic Area

Critter Room

\$20,000 Giving Level

Dog Runs (5 of 6 available)

Donor – Family of Katharine Freeman

Middle Cat Runs

\$15,000 Giving Level

Large Cat Towns

Catio

\$10,000 Giving Level

Grooming Area

Kitchen & Laundry Suite

Dog Recovery Area

Donor – Joanne Anderson

Cat Recovery Area

Donor – Joanne Anderson



\$10,000 Giving Level (cont.)

Veterinarian Office

Donor – Bev and Jim Long

Director's Office
Social Rooms
Small Cat Towns
Surgery Room
Staff Office Space

\$5,000 Giving Level

Exam Room

Donor – Brad Yarmark and Keith Steinbeck

Adoption Support Office
Office Manager's Office
ICU
Break Room
Play Yards (4 of 5 available)

Donor – Katharine Scott Freeman and Family

Small Cat Runs

\$3,000 Giving Level

Sound System

Donor – Donna Nell

\$2,500 Giving Level*

Benches
Segments of the Nature Trail

\$1,000 Giving Level*

Pavers (12" x 12")
Dog Enclosures
Cat Enclosures

\$250 Giving Level*

Bricks

**Contact us to see current list of donors.*

All Giving Levels may be pledged over 5 years.

DONOR POLICIES

Donors will be recognized by name both on the donor wall and at the selected location in the new facility.

All naming opportunities are subject to the approval of the Humane Society of Southern Wisconsin Board of Directors.

Gifts can be made anonymously in terms of name and/or amount.

Naming opportunities and gift levels are subject to availability and subject to change.

You may choose from these suggested wordings: "Through the generosity of" or "In Memory/Honor of."



Entire Cat Suite \$150,000 Giving Level

Small Cat Towns \$10,000 each
 Catio \$15,000
 Individual Cat Enclosures \$1,000 each



Entire Surgery and Veterinary Suite \$250,000 Giving Level

Entire Dog Suite \$150,000 Giving Level

