



A message
from Jim



A Letter from our Executive Director, Jim McMullen

As I reflect on the past year, my first full calendar year at HSSW, I am proud of the hard work of our staff and board of directors and I'm grateful for the amazing support we received from our donors, vendors, volunteers, fosters, residents and municipalities. The holiday season means so much more as we celebrate the wonderful memories and the furry lives we've saved. Together, we are helping pets go home again!

HSSW, like all other organizations, faced a number of challenges in 2021 due to the pandemic. We received assistance from multiple organizations to help us continue operations while facing staffing shortages and other pandemic-related obstacles on and off throughout the year.

We experienced multiple changes of veterinarians and now have four vets working with us to provide the medical and surgical services we need to support our pets, rescue pets and resident pets in our community. We are excited and recently started doing public vaccination clinics and spay/neuter clinics again in December. We expect to continue doing these throughout 2022 and beyond.

We have had some staffing and position changes as we plan for our new expanded service offerings in our new building. We are aligning our staff resources to focus on our key priority service needs moving forward. Some changes simply allow us to be more efficient and cross-trained. Other changes are already helping us to develop some of the new programs and services that we are planning for. A few of these include: educational opportunities

for students in Rock County, a Vet Tech program offering at BTC, internal and external use of our future Community Room including Grief Counseling for residents who've lost their pet(s), increased Pet Spotlights, targeted spay/neuter clinics, more events sponsored at our new location, and more!

We recently updated our membership opportunities and now include a Junior Membership option too.

Our new facility located at 4700 S. Hwy G is scheduled to open in March 2022, barring any unforeseen delays due to material availability. We've already sold our current location at 222 S. Arch Street to NAPCO, our neighbors to the north, and we are able to continue to operate as tenants until we move. The new facility is a much-anticipated project made possible after years of planning, fundraising and hard work to move the project forward. We will be increasing by approximately 7,000 sq. ft. in space and the floorplan will provide better efficiency and service offerings. We'll have a full surgical suite, exam rooms, dog and cat intake and recovery rooms, more dog & cat kennels/cages, play areas, meeting spaces and more. We are so excited to move and can't wait to invite the community in for a grand opening!

We continue to achieve a "No Kill Shelter" status. No animal is ever euthanized for space. If an animal is euthanized, it is truly for humane reasons. We resolve to make the best outcome for every animal no matter their age, length of stay, breed, color, medical condition, or lack of decorum. We are extremely proud of our efforts to maintain our "No Kill" status and routinely fall well below the minimal requirement.

2021 continued to pose challenges for working with fosters and volunteers through Covid requirements and expectations. That said, we are fully operational again with both fosters and volunteers and recently opened up our online application processes for both. We also have new leadership, software and training plans to assist with onboarding and retaining volunteers and fosters. During our move to the new facility, we hope our volunteers and fosters will be instrumental in making it a smooth transition.

So... we are extremely excited to enter 2022 with smiles and enthusiasm. We have new contracts for almost all of our served municipalities and look forward to continued partnerships to benefit the animals and residents in our community.

From our "family" to yours, we all wish you a spectacular new year!



#BettyWhiteChallenge

Remembering Betty White

Betty White's 100th birthday is this Monday, January 17th and in celebration of her lifelong passion and advocacy for animals, the #BettyWhiteChallenge is encouraging donations be made in her honor to local animal shelters. If you would like to show some love for Betty White and support pets going home in our area, please click the link below.

[Donate](#)



Share Love with Your Sweetheart and Animals!

Shop for your Valentine from the comfort of home while supporting the Humane Society of Southern Wisconsin! Current raffle items include a \$500 certificate to the Diamond Center (courtesy of Jeff and Yvonne Adams), a wine tasting, and a luxurious cat couch. Follow our Facebook event to stay up to date with new item additions! Tickets are 1 for \$5, 3 for \$10, and 10 for \$20. Diamond Center tickets are \$5 each. The link to purchase tickets will be available on Facebook and our website Monday, January 31st.

If you would like to contribute an item to our raffle, please contact apeterson@petsgohome.org

[Follow on Facebook](#)



Thank You to Our 4th Quarter Donors in 2021!

[View List](#)

CONGRATULATIONS **TO THE RESCUE!** **TOP SUPERHEROES**



1ST THE THINKING K9

**2ND RURAL MUTUAL INSURANCE
&
ALL CREATURES
SMALL ANIMAL HOSPITAL**

3RD AMY UTZIG

Mission Accomplished

A huge thank you to all our amazing superheroes who answered the call and came to the rescue for pets seeking their forever homes! Together, you raised over \$12,000!

KONG®



Thanks KONG: Because People Need Training Too!

HSSW was recently honored with the opportunity to be a part of KONG's Shelter Program. Staff completed two, hour-long virtual training programs led by program director and canine behaviorist Sandy Howle, focusing on dog behavior, body language, and tools for expanding enrichment. The valuable information learned from these programs will not only help our staff to better support the animals in our care but also educate adopters for an easier transition when bringing home a new family member. We are also receiving a generous donation of 50 KONG toys to provide enrichment for each animal during their stay at our shelter.

THE ALASKAN MALAMUTE CLUB OF WISCONSIN'S

POOCH PULL

SATURDAY, FEBRUARY 19TH

WEIGH-INS START AT 9:30 AM
COMPETITION BEGINS AT 11



Winter Fun for the Whole Family!

The Alaskan Malamute Club of Wisconsin is returning to The Humane Society of Southern Wisconsin on Saturday, February 19th for the annual Pooch Pull! Come join the fun and enjoy seeing these canine athletes in action! Weigh-ins begin at 9:30am and the pulling competition will start around 11am. When you need a break from the cold, come

inside and warm up with some delicious chili, hot beverages, and baked goods for a donation. We will also be hosting a 50/50 raffle where half the total prize goes to one lucky winner.

Remaining proceeds will benefit the animals in need here at the Humane Society of Southern Wisconsin. Make sure to bring the whole family and bundle up!

Follow on Facebook



New Building Update

It's looking more and more like our dream location every day! We cannot be more pleased with the steady progress and are excited to announce that we are still on track to start moving in March! Just a reminder that no visitors are allowed on the site without prior approval.

As we are nearing the completion of the new building, there's still time to leave your legacy with a permanent acknowledgment of your generosity. Whether you have an [unforgettable pet](#) to honor on our wall or if you would like to see your name or a loved one's engraved on a [patio or walkway brick](#), we have several naming opportunities available.

Donate Now

December Recap



Pets that were reunited with their owners last month:

39



Pets that found loving forever homes last month:

229



Total adoptions this year through last month:

2,139



Lexi is a Veterinary Assistant and joined HSSW in 2018.

"Fern (Fergully) was a young pit bull mix with many issues. Her owners had attempted to treat her demodex with a mixture of borax, vinegar, and hydrogen peroxide. This mixture, plus the neglect of her mites, left her covered in scabs and little to no fur. She also had a heart murmur and severe ear infections. She was the absolute sweetest! Fern was my first "serious" medical case and she really helped me determine that I want to go to the veterinary technician program."

Lexi currently has one HSSW Alumni at home: a two-year-old dog named Rhett. Lexi's favorite part about working at HSSW is the variety of work and getting to be a part of so many successful medical rehabilitations.

MORE UPCOMING EVENTS

Low Cost Vaccine Clinic

January 13, 20 & 27
10am - 12pm

[Book Appointment](#)

HSSW is happy to offer low-cost vaccination services to the community, by appointment only. All dogs must be on a leash (no retractable leashes allowed) and cats must be in carriers. Including FVRCP and DA2PP (FREE while supplies last), Rabies (\$10), Bordetella (\$15), and microchip (\$20).

Mounds Adoption Event

Tuesday, January 18
10am - 12pm

Please stop by and meet some of our adoptable pets who are looking for a great home! You can speak to some of our amazing

volunteers to learn more about the pets at the event and the ones back at our facility. Even if you can't adopt at the moment you can learn more about other ways to support us such as volunteering, fostering, or donating!

Get Involved



Our Contact Information

{{Organization Name}}

{{Organization Address}}

{{Organization Phone}}

{{Organization Website}}

{{Unsubscribe}}

