



***HUMANE SOCIETY OF SOUTHERN WISCONSIN'S***  
***TO THE RESCUE!***  
***DONATION COMPETITION***



**NOVEMBER 29 - DECEMBER 31**

**Heroes Unite!**

The Humane Society of Southern Wisconsin is calling in the most daring, valiant, and fearless heroes to help save 5,000 pets every year! Starting on Giving Tuesday (November 29th), our heroes will test their might by collecting the most donations by December 31st. The top three heroes will receive traveling trophies, along with ultimate bragging rights until next year's competition! There will also be rewards for reaching fundraising milestones. Stay tuned for hero announcements coming soon!

[Learn More](#)

*If you are interested in becoming an HSSW Superhero,*

contact Kaitie at [kswedlund@petsgohome.org](mailto:kswedlund@petsgohome.org)

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## Public Spay and Neuter Services Return for Dogs

Don't let these sleepy faces fool you... All nine of our patients' tails were still wagging as they prepared for surgery! We are so happy to have held our first low-cost public spay and neuter day for dogs at our new location! Keep an eye on our website and Facebook page for the next available appointments.

[Learn More](#)

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## What it Means to be a No-Kill Shelter

You would think the term “no-kill shelter” means just that; a shelter that does not euthanize animals. For those of us that work in animal welfare, as much as we strive to save all animals, certain circumstances make it extremely difficult at times. Unfortunately, the definition of “no-kill” does not mean no euthanasia.

To be considered “no-kill”, a shelter must have at least a 90% placement rate of all animals in their care. In other words, a shelter cannot euthanize more than 10% of the animals that come through its doors. HSSW’s euthanasia rate in 2021 was 3.4%, and although that percentage is considered good in the animal welfare world, HSSW works hard at trying to lower that percentage year after year. The animals that make up the 3.4% either had injuries or illness too severe to be treated or the animal had untreatable aggression issues that posed a safety risk to other animals or humans.

**Please note that animals are never euthanized for time, space, or convenience at HSSW. Between fewer local animals needing new homes and having a successful foster program in place, all HSSW animals that can be saved move on to new loving homes within the community and beyond.**

Being “no-kill” means saving every animal that can be saved, healing all animals that can be healed, treating bad behaviors that can be treated, and prioritizing safety and quality of life for both pets and the community. We hope that one day all shelters are able to achieve a no-kill status.

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## Lick or Treat 2022

Kids, pets and adults alike had a spooktacular day giving and receiving sweet treats during Lick or Treat! Trick or trunk participants transformed their vehicles into fantastical creatures, delightful TV sets, spooky game stations, and more while humans and animals showed off their costumes and alter egos. A very special thank you to everyone who made this event possible including donors, volunteers, trick or trunk participants, [Memorable Moment Photography](#), and everyone who came out to our parking lot/Halloween wonderland! See you next year and check out our [Facebook page](#) for more photos from the day!

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## Calling All Party Animals!

Are you looking to have the most purr-fect birthday party? HSSW offers several birthday packages, including the opportunity to host a party in our community room and visit with an adoptable animal! With every package, a dedicated staff member will be on site to assist you throughout your special visit. We are dedicated to making sure our friends have a very yappy birthday!

[Learn More](#)

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## **National Adoption Weekend**

Friday, December 9th through Sunday, December 11th, we are partnering with Best Friends Animal Society to bring home happiness! Visit our website to see if your perfect match is up for adoption!

[Bring Home Happiness](#)

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## Photos with Santa

Bring the family (your four-legged family members too!) on Saturday, December 3rd from 10am-2pm and have professional photos taken in the lovely K&W Greenery greenhouse by [Memorable Moment Photography](#)! Santa will be available for photos or choose to include just your family! Either way, portraits are just \$20—a GREAT deal for you and a GREAT way to help out our pets still searching for their forever homes this holiday season. All photos will be available for digital download after the event.

Follow on Facebook

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## A Reading Program for Kids and Animals

HSSW's Wags & Tales Reading Program is a mutually beneficial experience designed to help shy or anxious animals in our shelter feel more comfortable around people by having children read to them. This program helps foster compassion and empathy, while providing a supportive environment to help children develop their reading skills. Calmer animals are happier animals, and we want to ensure they receive the best care possible in our shelter with the help of our community. Participants sit within designated cat area's or outside of a dog's kennel and read to them. The program is available Monday through Friday from 10 AM to 6 PM and readers can sign up for a one-time visit, monthly or yearly membership!

[Learn More](#)

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### October Recap



Pets that were reunited with their owners last month:

**61**



Pets that found loving forever homes last month:

**114**



Total adoptions this year through last month:

**1367**

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## STAFF SPOTLIGHT – EILEY MAWHINNEY



Eiley recently joined HSSW in September and works in our animal services department as the cat care supervisor assistant and intake assistant. Her favorite part about working at the shelter so far is watching the animals become healthier, both physically and emotionally.

"Thinking back on the animals and the pictures I have of them, I would have to say they have all touched me in their own way. They have all taught me different things and I was lucky enough to be around all their different personalities."

Eiley has a dog at home named Irish who was rescued from Lakeland Animal Shelter.

## MORE UPCOMING EVENTS



## Petco Adoption Event

Saturday, December 3  
11am - 1pm  
2900 Deerfield Dr. Janesville

Stop by and meet some of our adoptable pets who are looking for a great home! You can speak to some of our amazing volunteers to learn more about the pets at the event and the ones back at our facility. Even if you can't adopt at the moment you can learn more about other ways to support us such as volunteering, fostering, or donating!

## Adopt-a-Pet at the Library

Wednesday, December 14  
9:30 - 11:30am  
316 S Main St, Janesville

Stop by Hedberg Public Library and say hello to HSSW volunteers, available to answer any questions you may have about adopting, fostering or becoming a volunteer yourself! There will even be an adoptable animal or two!

## Mounds Adoption Event

Saturday, December 17  
10am - 12pm  
1725 Lodge Dr. Janesville

Stop by and meet some of our adoptable pets who are looking for a great home! You can speak to some of our amazing volunteers to learn more about the pets at the event and the ones back at our facility. Even if you can't adopt at the moment you can learn more about other ways to support us such as volunteering, fostering, or donating!

## Get Involved

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### Our Contact Information

\*{{Organization Name}}\*  
\*{{Organization Address}}\*  
\*{{Organization Phone}}\*  
\*{{Organization Website}}\*

\*{{Unsubscribe}}\*



**humane society**  
*of Southern Wisconsin*