



## Let's Empty the Shelter!

Now through July 31st, adoption fees for adult cats and dogs are reduced only \$50, thanks to **BISSELL Pet Foundation!** In addition, eligible pets adopted will receive 30 days of pet insurance from **MetLife Pet Insurance**.

Additional fees may apply, including City of Janesville licensing, cat carrier (if not provided), and leash and collar (if not provided). During #EmptyTheShelters, adopters are still required to complete a standard adoption application as if it were a normal day.

Keep an eye on our website to stay up to date on all of the animals currently available for adoption!

[View Adoptable Pets](#)

**Thank You to Our 2nd Quarter Donors!**

[View List](#)

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**Sign Up Today!**

Tickets are now available for Paws by the River, a dog walk and community family fun day to help the City of Janesville support homeless pets.

Saturday, September 23rd at Traxler Park, start the morning out on a walk with your four-legged best friend (or without a dog is fine too!) followed by an afternoon of fun for the whole family! Interact with City of Janesville vehicles in touch-a-truck fashion, experience the firehose in action, watch K-9 demonstrations, play games, visit food trucks, have some adoptable animal-themed fun at the HSSW tent, and more!

Dog walk and family fun day tickets are \$25 for adults and \$15 for kids ages 6–17 (plus tax). Tickets include participation in the dog walk starting at 9 AM, a Paws by the River T-shirt, goodie bag, and admission to the family fun day starting at 10 AM. Family fun day tickets are \$10 for adults and \$5 for kids (plus tax). Please purchase your tickets before September 1st to guarantee a T-shirt.

Follow the [Facebook event](#) for more family fun day activities to be announced soon!

Interested in becoming a vendor? Contact Shannon at [sredde@petsgohome.org](mailto:sredde@petsgohome.org)

**Learn More & Purchase Tickets**

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## Camp Unleashed Inspires Young Artists

Pawcasso Art Camp proved to be a brilliant outlet for our young, animal-loving participants! Both camps, one for kids ages 6-9 and the other 10-13, offered animal-themed art activities utilizing a variety of materials and techniques. Between creative projects, artists played games and even enjoyed some quality animal time. Stay tuned for updates from this month's Pet Pals Camp!

There is currently **one spot left** for each of our camps coming up in August:

### **Vet Camp July 31–August 3, ages 8-11**

An age-appropriate introduction into shelter veterinary medicine. We will be learning about medical exams, animal body language, administering medicine, and spending time with our shelter animals! Campers will also have the opportunity to watch a spay/neuter surgery and help an animal through recovery after surgery.

### **Shelter Superhero Camp August 16–17, ages 8-13**

We are calling on our bravest and most daring campers to explore the world of Animal Welfare and all who work in it! Throughout this 2-day camp, campers will get to know all of the important careers that exist in the animal world and learn the importance of each career we cover.

**Learn More & Sign Up!**

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## GoodPup

HSSW is excited to partner with GoodPup and their Shelter Partnership Program!

GoodPup is a dog training app that allows owners to directly connect with certified trainers for weekly, 30-minute training sessions in the comfort of their own home. Participants also receive personalized homework assignments, unlimited chat support, and access to the online training library containing instructions and information on all the topics discussed during sessions. GoodPup also offers medical support from licensed veterinary technicians available via chat for general medical questions and over-the-counter advice.

There are 2 major training courses available that are great for dogs of all ages. All courses utilize positive reinforcement methods and trainers can develop custom behavior modification plans that cater to specific issues like leash reactivity, separation distress, or resource guarding.

Participants can sign up for their first training session any time of day, 7 days a week. This means adopters have immediate access to training on adoption day, so they can learn to connect with their dog and provide any specialized support right away. GoodPup also helps prevent shelter surrenders by providing an immediate resource for dog owners struggling with behavior issues.

The GoodPup Shelter Program offers the first week free to new adopters and a 20% lifetime membership discount. The discount also applies to dog owners who reach out to HSSW for support in working with difficult behaviors. Anyone who adopts/reaches out is eligible for the discount, regardless of whether or not their dog was adopted from HSSW. Plus, HSSW receives a donation from GoodPup for every referral!

**Learn More About GoodPup**

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## Thank You to Petfinder Foundation and Kia!

Thanks to **Kia** and the **Petfinder Foundation**, 40 cats and kittens found their forever homes during a 2-week long adoption event in June. The Kia Pet Adoption Grant allowed us to offer reduced adoption fees to add a little extra encouragement to those on the fence about adopting and make room for more cats who need help finding homes. The grant is available thanks to Kia as a part of their Accelerate the Good program.

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## July is Lost Pet Prevention Month

HSSW wants to help keep your favorite fur friends safe with 50% off ID tags! This month, stop by the shelter for your pet's personalized ID tag for \$6 or less!

HSSW also offers microchips for just \$20. Microchipping is a permanent and safe way for your pet to carry its ID. The size of a grain of rice, the microchip is painlessly implanted between the shoulder blades and can be easily scanned by authorities (or HSSW) if a pet wanders too far from home.

Both microchips and ID tags can help pets go home again!



## More About Microchips

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### A Happy Ending for Salem

Salem the cat was anxious and overstimulated here at the shelter. His tail was often puffed out and any human who entered his space would be on alert for an ankle attack. Staff soon noticed Salem was a different cat when out on the "catio," so they decided to try taking him for walks on the trail! It turned out, he didn't mind walking on a leash and his anxiety quickly melted away while on his nature walks. After 6 weeks of catio naps and trail strolls, Salem met his forever family!

Though he and his human are still getting to know each other, Salem already enjoys a little cuddle time between bouts of energetic play. His favorite toys among the treasure trove of options are his human's beauty blenders, artfully obtained from her makeup bag. He also receives pedicures while lounging atop the refrigerator. Salem still loves going outside every second he can and is adapting to walks in a new environment – downtown Madison.

We are so happy for Salem and his family, and wish them many peaceful outdoor adventures together!

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### Donut Dash



**Saturday, August 5th, HSSW is partnering with Skelly's Farm Market to offer a beautiful and delicious 5K and 1 mile run/walk!** Participants of all ages will have the opportunity to race/mosey through Skelly's 6-acre sunflower field, scenic nearby roads, and strawberry beds, with an apple cider donut waiting at the finish line.

Registration includes race bib with time tracking, admission to the sunflower field, and an apple cider donut.

**Learn More & Sign Up!**



## **Duck Pluck**

**You could win a minimum of \$250! The more ducks we sell, the higher the cash prize!** Ducks are \$5 each or 3 for \$10 – You pick the duck numbers and a lucky dog will pick the winners during **Paws by the River** at Traxler Park on Saturday, September 23rd. You don't need to be present to win! Every duck purchased benefits pets going home.

**Ducks are available at HSSW, upcoming events, or contact Shannon below!**

**Get Yours!**

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# THE 'RULE OF THREE' WHEN ADOPTING

## 3 DAYS, 3 WEEKS, 3 MONTHS

### THE FIRST 3 DAYS

1

- They may feel overwhelmed.
- They may be scared and unsure of what is going on around them.
- They are not comfortable enough to be "themselves."
- They may not want to eat or drink.
- They want to curl up in their cage or hide under the table.
- They begin to test their limits.



### AFTER 3 WEEKS

2

- They begin to settle.
- They feel more comfortable.
- They begin to realize that this could be their forever home.
- They discover their environment.
- They begin to settle into a routine.
- They let their guard down and can begin to show their true personality.
- Behavior problems may begin to appear as they test their limits.

### AFTER 3 MONTHS

3

- They are finally completely comfortable in their new home.
- They build trust and true bonds.
- They achieve a complete sense of security with their new family.
- They establish a routine.







## **Petco Volunteers Needed!**

Calling all cat lovers! If you love cats and are looking for ways to volunteer with HSSW, look no further! Help cats find their forever homes at our Janesville Petco satellite adoption center!

### **Shifts available:**

- **Mondays 5-7 PM**
- **Tuesdays 5-7 PM**
- **Occasional Wednesdays & Thursdays 5-7 PM**
- **Fridays 9-11:30 AM**
- **Sundays 9-11:30 AM & biweekly 2-5 PM**

For this position, volunteers would be responsible for:

- Playing with the cats
- Processing adoptions
- Providing a clean environment for the cats
- Commitment to one shift every week

Interested? Fill out our online volunteer application or contact Faith, our Community Outreach Coordinator, at [fstephens@petsgohome.org](mailto:fstephens@petsgohome.org).

**Apply Today!**

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## HSSW Trails = Happy Tails

HSSW has miles of beautiful, scenic trails throughout 44 acres of natural landscape and plant life! Trails Club Passes are available for purchase online or at HSSW for \$5 per day, \$20 a month, or \$50 for the year. Also, adopters receive a \$10 discount on a one-year pass at the time of adoption!

### Purchase Your Trails Club Pass



## July Featured Items

Embrace the heat in style while making a statement in these racerback tank tops! Choose from 4 pet rescue-themed designs and bright summer colors, in sizes S-3XL. Available at HSSW for \$20 while supplies last!



## Wags & Tales Reading Program

The Wags & Tales Reading Program is designed to help our shelter cats and dogs become calmer and more adoptable while allowing children to practice their reading to a non-judgmental audience. Participants read within designated cat areas or outside of a dog's kennel to help timid or anxious shelter animals acclimate to the presence of humans.

Thanks to [Dollar General](#), we are giving away a free month of reading to one lucky reader each month in 2023!

[Learn More & Sign Up!](#)

[Enter to Win!](#)



## Axe Throwing Fundraiser

Bring out your inner lumberjack and join us at [Papa Docs Axe](#) on Saturday, July 22nd for some axe-throwing fun! From 10 AM-12 PM, test your target-seeking skills throughout 6 different lanes. Participation is \$10 per person for a 30-minute time slot. Proceeds will benefit pets going home!

Sign Up!

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## June Recap



Pets that were reunited with their owners last month:

**38**



Pets that found loving forever homes last month:

**179**



Total adoptions this year through last month:

**938**

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## MORE UPCOMING EVENTS

### **Beloit Public Library Outreach Event**

Monday, July 24  
4:30 - 6:30pm  
605 Eclipse Blvd, Beloit

Stop by Beloit Public Library and say hello to HSSW volunteers, available to answer any questions you may have about adopting, fostering or becoming a volunteer yourself! There will even be an adoptable animal or two!

### **Rock County Squishmallow Meet**

Saturday, July 29  
9am - 1pm  
Skelly's Farm Market  
2713 S Hayner Rd, Janesville

Stop by and say hi to HSSW volunteers and an adoptable dog at this FREE event for Squishmallow enthusiasts!

[Learn more...](#)

### **Crazy Horse Campground Going to the Dogs Weekend**

Saturday, July 29  
10am  
N3201 Crazy Horse Ln, Brodhead

Enjoy dog-themed fun for the whole family including crafts, T-shirt tie-dying, dog costume and trick contests, and more!

[Learn more...](#)

## Petco Adoption Event

Saturday, Aug. 5

11am - 1pm

2900 Deerfield Dr #120, Janesville

Stop by and meet some of our adoptable pets who are looking for a great home! You can speak to some of our amazing volunteers to learn more about the pets at the event and the ones back at our facility. Even if you can't adopt at the moment you can learn more about other ways to support us such as volunteering, fostering, or donating!

## Adopt-a-Pet at the Library

Wednesday, Aug. 9

9:30 - 11:30am

316 S Main St, Janesville

Stop by Hedberg Public Library and say hello to HSSW volunteers, available to answer any questions you may have about adopting, fostering or becoming a volunteer yourself! There will even be an adoptable animal or two!

## Mounds Adoption Event

Saturday, Aug. 19

10am - 12pm

1725 Lodge Dr. Janesville

Stop by and meet some of our adoptable pets who are looking for a great home! You can speak to some of our amazing volunteers to learn more about the pets at the event and the ones back at our facility. Even if you can't adopt at the moment you can learn more about other ways to support us such as volunteering, fostering, or donating!

## Get Involved



### Our Contact Information

\*{{Organization Name}}\*

\*{{Organization Address}}\*

\*{{Organization Phone}}\*

\*{{Organization Website}}\*

\*{{Unsubscribe}}\*





**humane society**  
*of Southern Wisconsin*