



**humane society**  
*of Southern Wisconsin*

# 2024 corporate event sponsorship

**PLEASE CHECK YOUR DESIRED SPONSORSHIP LEVEL**  
Select a package or individual event sponsorship(s).

## sponsorship packages

### **\$10,000 Pack Leader**

- Title Sponsor of Bags & Wags Cornhole Tournament, The Donut Dash, and Mutts & Martinis
- Orange Level Sponsor of March Kitten Madness, Cutest Pet Calendar, and To The Rescue

### **\$6,000 Animal Advocate**

- \$750 Sponsor of Bags & Wags Cornhole Tournament and The Donut Dash
- \$2,500 sponsor of Mutts & Martinis
- Teal Level Sponsor of March Kitten Madness, Cutest Pet Calendar, and To The Rescue

### **\$3,250 Pet Partner**

- \$500 Sponsor of Bags & Wags Cornhole Tournament and The Donut Dash
- \$1,000 sponsor of Mutts & Martinis
- Red Level Sponsor of March Kitten Madness, Cutest Pet Calendar, and To The Rescue

### **\$1,900 Furry Family Friend**

- \$250 Sponsor of Bags & Wags Cornhole Tournament and The Donut Dash
- \$750 sponsor of Mutts & Martinis
- Green Level Sponsor of March Kitten Madness, Cutest Pet Calendar, and To The Rescue

*DON'T SEE WHAT YOU'RE LOOKING FOR?*

**We are happy to put together a customized package that works for you!**

# individual event sponsorships

## March Kitten Madness

*An NCAA March Madness bracket competition to benefit HSSW's Foster Program.  
The winner receives 25% of total entry fees.*

\$1,000 Logo included on March Kitten Madness bracket, wish list, and media advertising

\$750 Logo included on March Kitten Madness wish list and media advertising

\$500 Logo included on March Kitten Madness media advertising

\$250 Logo included on March Kitten Madness email and website media advertising

## Cutest Pet Contest and Calendar

*Local pet owners submit photos of their adorable animals for online public voting.  
The top 12 photos are featured in HSSW's Cutest Pets Calendar.*

\$1,000 8 ads in 2024 Cutest Pet Calendar and media advertising

\$750 6 ads in 2024 Cutest Pet Calendar and media advertising

\$500 4 ads in 2024 Cutest Pet Calendar and media advertising

\$250 2 ads in 2024 Cutest Pet Calendar and media advertising

*QUESTIONS?*

Contact Fundraising Coordinator Shannon Redden  
(608) 561-4294 or email [sredden@petsgohome.org](mailto:sredden@petsgohome.org)

## Bags & Wags Cornhole Tournament

A cornhole tournament and more at Sammy's Hill Top. We will also draw the winner of our raffle prize wagon, full of must-have items. Contact us to donate a prize!

	\$1,500	\$750	\$500	\$250	\$100
Logo in event title	♥				
*Business spotlight	♥	♥			
Wagon entry ticket	♥ x4	♥ x3	♥ x2	♥	
Logo on signage	♥	♥	♥	♥	♥
*Logo in all media	♥	♥	♥	♥	♥
Logo on T-shirts	♥	♥	♥	♥	♥

\*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

\*Business spotlight is specially curated for you and your business.

## Skelly's Donut Dash for HSSW

5K race around Skelly's Farm. All participants will receive a donut at the finish line and a race t-shirt. All dogs are welcome to join this race too!

	\$1,000	\$750	\$500	\$250	\$100
Logo in event title	♥				
Business spotlight	♥	♥			
Entry ticket	♥ x4	♥ x3	♥ x2	♥	
Logo on signage	♥	♥	♥	♥	♥
Logo in all media	♥	♥	♥	♥	♥

\*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

\*Business spotlight is specially curated for you and your business.

## Mutts & Martinis

A cocktail gala and plated dinner with music, live auction, and more.

	\$5,000	\$2,500	\$1,000	\$750	\$500	\$250
Logo in event title	♥					
Business spotlight	♥	♥				
Reservations	♥ 2 tables	♥ 1 table	♥ x4	♥ x3	♥ x2	♥
Logo on signage	♥	♥	♥	♥	♥	♥
Logo in all media	♥	♥	♥	♥	♥	♥

\*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

\*Business spotlight is specially curated for you and your business.

## To The Rescue

Community Superheroes compete to gather the most donations.

Sponsors will be considered 'sidekicks' to our heroes and all sponsorship funds will be used as 'matching funds' for our heroes to help them achieve their missions!

Matching funds for the first donor  
to raise \$1,000  
Receives logo in media

Matching funds for the first donor  
to raise \$750  
Receives logo in media

Matching funds for the first donor  
to raise \$500  
Receives logo in media

Matching funds for the first donor  
to raise \$250  
Receives logo in media

\*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

All payments can be made to the Humane Society of Southern Wisconsin

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Event(s) Sponsoring: \_\_\_\_\_