

PLEASE CHECK YOUR DESIRED SPONSORSHIP LEVEL

Pups & Peeps

Dog-focused egg hunt around Easter on HSSW Trails.

☐ \$100 - Business logo included in event title & all event marketing

☐ \$50 - Business logo included on event sign at event

2026 HSSW Calendar

Photographs of adoptable pets at local businesses featured on each month of the 2026 HSSW Calendar with a coupon page included.

☐ \$250 Business featured on one month of the calendar

☐ Coupon for the coupon page

Bags & Wags Cornhole Tournament

A cornhole tournament and more at Sammy's Hill Top on June 1st. We will also draw the winner of our raffle prize wagon, full of must-have items. Contact us to donate a prize!

	\$1,500	\$750	\$500	\$250	\$100
Logo in event title	♥				
*Business spotlight	♥	♥			
Wagon entry ticket	♥ x4	♥ x3	♥ x2	♥	
Logo on signage	♥	♥	♥	♥	♥
*Logo in all media	♥	♥	♥	♥	♥
Logo on T-shirts	♥	♥	♥	♥	♥

*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

*Business spotlight is specially curated for you and your business.

Skelly's Donut Dash for HSSW

5K race around Skelly's Farm on August 2nd. All participants will receive a donut at the finish line and a race medal. All dogs are welcome to join this race too!

	\$1,000	\$750	\$500	\$250	\$100
Logo in event title	♥				
Business spotlight	♥	♥			
Entry ticket	♥ x4	♥ x3	♥ x2	♥	
Logo on signage	♥	♥	♥	♥	♥
Logo in all media	♥	♥	♥	♥	♥

*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

*Business spotlight is specially curated for you and your business.

Pup Crawl

A classic bar crawl with a twist - adoptable dogs featured at each location!

	\$1,000	\$500	\$250	\$100
Logo in event title	♥			
Business spotlight	♥	♥		
Entry ticket	♥ x4	♥ x3	♥ x2	♥
Logo on signage	♥	♥	♥	♥
Logo in all media	♥	♥	♥	♥

*Media includes ads, promotions, HSSW website, social media, press release, Newsletter, and e-mail blasts.

*Business spotlight is specially curated for you and your business.

Howl at the Moon Luminary Walk

Lighted walk on the HSSW Trails with raffle, hot cocoa, & sweets. Dogs welcome!

☐ \$100 - Business logo included in event title & all event marketing

☐ \$50 - Business logo included on event sign at event

Mutts & Martinis

A cocktail gala and plated dinner with live & silent auction, and more on October 16th at Glen Erin.

	\$5,000	\$2,500	\$1,000	\$750	\$500	\$250
Logo in event title	♥					
Business spotlight	♥	♥				
Reservations	♥ 2 tables	♥ 1 table	♥ x4	♥ x3	♥ x2	♥
Logo on signage	♥	♥	♥	♥	♥	♥
Logo in all media	♥	♥	♥	♥	♥	♥

*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

*Business spotlight is specially curated for you and your business.

QUESTIONS?

Contact Fundraising Coordinator Shannon Redden
(608) 561-4294 or email sredden@petsgohome.org

All payments can be made to the Humane Society of Southern Wisconsin

Company Name: _____ Contact Name: _____

Address: _____

Phone Number: _____ Email: _____

Event(s) Sponsoring: _____