



humane society
of Southern Wisconsin

2026 corporate event sponsorship

PLEASE CHECK YOUR DESIRED SPONSORSHIP LEVEL

2027 HSSW Calendar

Photographs of adoptable pets at local businesses featured on each month of the 2027 HSSW Calendar with a coupon page included.

\$250 Business featured on one month of the calendar

Coupon for the coupon page

Bags & Wags Cornhole Tournament

A cornhole tournament and more at Willowdale Tavern in June. We will also draw the winner of our raffle prize wagon, full of must-have items.

	\$1,500	\$750	\$500	\$250	\$100
Logo in Event Title	♥				
Private Tour	♥				
Snuggle Express Visit	♥				
Business Spotlight	♥	♥			
Wagon entry ticket	♥ x4	♥ x3	♥ x2	♥	
Logo on Signage	♥	♥	♥	♥	♥
Logo in All Media	♥	♥	♥	♥	♥
Logo on T-shirts	♥	♥	♥	♥	♥
Wagon Raffle Item	♥	♥	♥	♥	♥

*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

*Business Spotlight is specially curated for you and your business.

*Private Tour includes a behind the scenes look at HSSW for up to 5 people.

*Sponsoring Businesses may include a branded item of their choice in our wagon raffle.

Summer Camps

Youth summer camps on a variety of topics throughout the summer months.

\$500 - All Summer Camps

\$100 - Individual Summer Camps

Sponsorship perks include logo in media, logo on t-shirts, an invitation to host a camp activity, and the opportunity to include a branded item in the camp swag bags.

*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

Skelly's Donut Dash for HSSW

5K race around Skelly's Farm in August. All participants will receive a donut at the finish line and a race medal. All dogs are welcome to join this race too!

	\$1,000	\$750	\$500	\$250	\$100
Logo in Event Title	♥				
Private Tour	♥				
Snuggle Express Visit	♥				
Business Spotlight	♥	♥			
Entry Ticket	♥ x4	♥ x3	♥ x2	♥	
Mile Marker Signage	-----				♥
Logo on Signage	♥	♥	♥	♥	♥
Logo in All Media	♥	♥	♥	♥	♥
Inclusion in Swag Bag	♥	♥	♥	♥	♥

*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

*Business Spotlight is specially curated for you and your business.

*Private Tour includes a behind the scenes look at HSSW for up to 5 people.

*Sponsoring Businesses may include a branded item of their choice in swag bags given to participants.

*Only THREE Mile Marker Signs available.

Pups & Peeps

Dog-focused egg hunt around Easter on HSSW Trails.

\$100 - Business logo included in event title & all event marketing

\$50 - Business logo included on event sign at event

Sips & Tails on the Trails

Wine & beer tasting event hosted on HSSW Trails in September.

\$250 - Souvenir Cup Sponsorship
*Logo included on souvenir cups.

\$100 - Station Sponsorship
*Logo included on station signage.

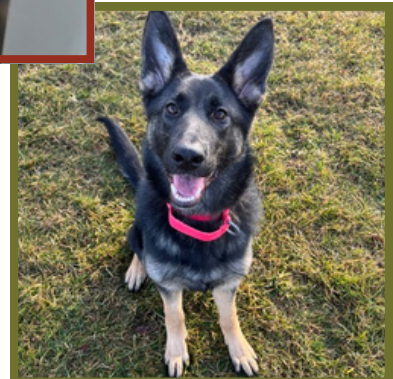
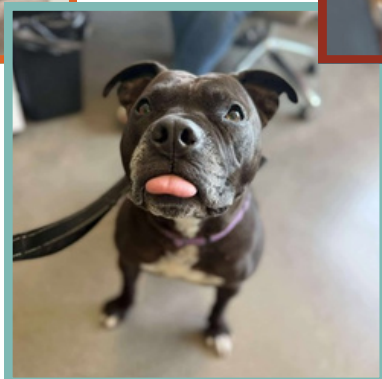
All sponsors will be included in event media (includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts).

Howl at the Moon Luminary Walk

Lighted walk on the HSSW Trails with raffle, hot cocoa, & sweets. Dogs welcome!

\$100 - Business logo included in event title & all event marketing

\$50 - Business logo included on event sign at event



Mutts & Martinis

A cocktail gala and plated dinner with live & silent auction, and more in October.

	\$5,000	\$2,500	\$1,000	\$750	\$500	\$250
Logo in Event Title	♥					
Private Tour	♥					
Snuggle Express Visit	♥					
Business Spotlight	♥	♥				
Reservations	♥ 1 table	♥ 1 table	♥ x4	♥ x3	♥ x2	♥
Logo on Signage	♥	♥	♥	♥	♥	♥
Logo in All Media	♥	♥	♥	♥	♥	♥
Inclusion in Auction	♥	♥	♥	♥	♥	♥

*Media includes ads, promotions, HSSW website, social media, press release, e-Newsletter, and e-blasts.

*Business Spotlight is specially curated for you and your business.

*Private Tour includes a behind the scenes look at HSSW for up to 5 people.

*Sponsoring Businesses may add an item to our Silent/Online Auction to be listed as 'Donated by Business'

QUESTIONS?

Contact Fundraising Coordinator Shannon Redden at
(608) 561-4294 or via email at sredden@petsgohome.org

All payments can be made to the Humane Society of Southern Wisconsin

Company Name: _____ Contact Name: _____

Address: _____

Phone Number: _____ Email: _____

Event(s) Sponsoring: _____