



THE HUMANE SOCIETY OF SOUTHERN WISCONSIN'S

SPRING ONLINE AUCTION

APRIL 14 - APRIL 19

Spring Online Auction Wraps up on SATURDAY!

We have had a ton of great items come our way recently, so we decided to put on a Spring Auction online!

We have items ranging from a \$10 retail value to a \$700 retail value - you're sure to find something you like. Items include a Breville espresso maker, home décor (a mirror, a fireplace, fireplace logs, etc.), a conga drum, a cat tree, pool table accessories, sound systems, a gaming monitor, dog ramps, AND SO MUCH MORE!!

Bidding opened on Monday and will end Saturday (April 19th) at 3pm, so get on the auction page and place your bids before it's too late!

[I Want to Bid!](#)

THE 'RULE OF THREE' WHEN ADOPTING 3 DAYS, 3 WEEKS, 3 MONTHS



The 'Rule of Three' When Adopting

When welcoming a new dog into your home, it's important to remember 'The Rule of Three' as they settle in.

This 'Rule' helps us to know what to expect when adopting a dog and reminds us to have patience with our newly adopted friends and ourselves. It's a big transition for all of us and while it is a happy and exciting time, it is still a lot of change for the whole family.

In the first three days, your new addition may be overwhelmed and shut down. They may not be interested in eating or comfortable enough to be themselves.

After three weeks, they begin to settle in, learn their routine, let their guard down, and show their personality more. You may also notice some unwanted behaviors as they begin to test their boundaries.

After three months, they are much more settled in, comfortable, and trusting of their new family. They are bonding to you, they begin to feel secure with you, and they are much more set in their routine.

If you are thinking of adding a new pup to your family, remember the Rule of Three and visit us at <https://www.petsgohome.org/adopt/dogs/>.

[I Want to See your Adoptable Dogs!](#)



Thank You, Daniels Sentry Food!

Johnnie is giving a big ol' WOO-HOO to [Daniels Foods Sentry](#) for an amazing donation they dropped off for our pets this week. And when we say big, we mean BIG!! In total: 36 bottles of Fabulosos, 42 bottles of bleach, 72 jars of peanut butter, 72 cans of wet dog food, 84 cans of wet cat food and 30 bags of treats!! So PAWSome!

The items donated by Sentry are some of our top needed items and here's why:

- We use approx. 3 bottles of Fabulosos a week to help clean our drains in our kennels
- We use approx. 5 bottles of bleach a week on shelter laundry
- Intake & Enrichment needs about 2-4 jars of peanut butter a week for meds, Kong's and more
- Our dog care staff go through over 18 cans of wet dog food A DAY!
- While our cats go through 1 can of wet cat food (per cat that needs it) per day! Right now, that's around 30 cans A DAY!

Not all our cats get wet food, but we do use it for picky eaters, scared kitties, nursing mothers, cats with a kitty cold or for weight gain (among other reasons)

You can see how quickly we can go through things around here. That is why Johnnie and all his friends here at HSSW are so grateful for such an amazing community partner!



Different Ways to Donate - Smart Giving

Looking for different ways to help pets in our community? Check out our [Smart Giving Suite!](#)

Rather than donating cash, many of our donors are opting for smarter giving, non-cash options that not only support our mission but may also offer a variety of tax benefits. With our Smart Giving Suite, we make it easy to donate [Stocks](#), make a donation from your [IRA](#), or make a grant from your [Donor-Advised Fund](#). AND, we now accept [cryptocurrency donations](#) too!

Donating stocks allows you to avoid capital gains tax and often take a charitable deduction for the full value of the asset. Use [this tool](#) to donate stock so we can track your gift, send you the correct receipt, and you can get the tax savings you deserve.

If you are 70.5 or older, **giving from your IRA** can help reduce your taxable income — and for those over 73 who must take a Required Minimum Distribution (RMD), an IRA gift is a simple way to fulfill it!

Donor-Advised Funds (DAFs) are investment accounts for the sole purpose of supporting charitable organizations today. Using this [Donor-Advised Fund link](#) automatically links with your DAF, allows you to recommend how you'd like your gift to be used, and notifies HSSW of your intentions.

We now accept donations of **Ethereum, Bitcoin, and other cryptocurrencies!** This gives us one more way to fund our work and can provide you with extra tax benefits.

[I Want to Visit your Smart Giving Suite!](#)

APRIL SHOWERS BRING...
ADOPTIONS!

CHECKING
IN!



SHIRLEY



WESTON



JOVIE



JANICE



HOWARD



POPPY



ROXANNE



ELLIOT

THESE ADOPTIONS
WERE MADE
POSSIBLE BY THE
petfinder
FOUNDATION

Adoption Event Check-in

April Showers Bring...Adoptions!

Starting on April 1st, thanks to the [Petfinder Foundation](#)'s Kia Pet Adoption Grant, dog adoption fees were lowered by \$100 for the first 10 dogs adopted AND cat/kitten adoption fees were lowered by \$50 for the first 20 cats/kittens adopted!!

As of this week, we have found homes for 10 dogs and 15 cats as a part of this event! This includes Athena, Vada, Seal, Mia, Banjo, Entei, Callie, Indigo, Bailey, & Piper for our dogs and Rico, Shirley, Weston, Jovie, Howard, Janice, Roxanne, Poppy, Elliot, Pinocchio, Tabby, Zola, Aria, Aquamarine, & Sunny for our cats. Pictured above are just a few of these successful adoptions!

Thank you to the Petfinder Foundation for your support and to everyone who has come in to adopt so far!

[I Want to See your Adoptable Pets!](#)



March Events Recap

This March, we held one of our treasured Yappy Hour events at [Rhuester's Friendly Village Tavern](#). This Yappy Hour featured a meat raffle, 50/50 raffle, 55" TV & Sound Bar raffle, a Pulled pork slider basket special for only \$6 - with 50% of the proceeds being donated back to HSSW and Goob (our adoptable dog-friend that came to visit)! We packed the place and had a ton of fun AND raised over \$3,000 together!

We also held our rescheduled Pooch Pull event with the [Alaskan Malamute Club of Wisconsin](#) in March. This event is always equal part cute and exciting and this year was no different! Participates came from all over to compete, both locally and across state lines. The largest pull of the day was 3000lbs - Way to go to all the pups who participated! And thank you to all of the volunteers the helped make this event happen, the Malamute Club for organizing the competition, and [Mocha Moment](#) for donating the coffee and hot cocoa! Together, we helped raise almost \$500 to help pets go home again!

To round out the month, we partnered with [Girls Night Out of Rock County](#) to support our [Camp Unleashed](#) summer program. Specifically, this event helped us to be able to provide scholarships to kids in our community wishing to come to Camp Unleashed this summer. This event was held at [Bogey's Burgers & Beers](#) and featured delicious food, a 50/50 raffle, and a ton of raffle baskets! Together, we raised enough funding to provide eight scholarships!

March Shelter Data Recap



Pets that found loving homes in March:

111



Pets that went into foster care in March:

54



Pets that were reunited with their owners in March:

33



Surgeries performed in March:

340

Upcoming Events

Bine to Vine 5k - May 3rd



Join us for [Timber Hill Winery's](#) Second Annual Bine to Vine 5K, Derby Style!

Dress up in your best Derby style with your furry friend and race for a great cause! This fun 5k run/walk (or 1-mile walk option) takes you from [Good Works](#) to Timber Hill Winery, benefiting the Humane Society of Southern Wisconsin and our mission to help pets go home again.

Cats N' Mats - May 17th



Join HSSW for a morning yoga practice lead by [Lifestyle Focus Fitness](#) and featuring adoptable cats!

Ages 10+ are welcome to join. It is preferred that you bring your own yoga mat with you, but we will have a few to borrow if needed. This event runs from 9:30am-10:30am at HSSW.

There are only 12 spots available, so don't wait to sign up! You can sign up [HERE](#). Plus, the cost is only \$23 with \$10 coming back to HSSW as a donation!

Yappy Hour - May 4th



Join us for an afternoon of PAWsome BINGO at [Willowdale Tavern](#) on Sun. May 4th starting at 1pm!

This is not your average Bingo - join us for the fun, win some amazing prizes, enjoy food & drink specials and visit with HSSW staff & a furry friend. HSSW will also have a 50-50 Raffle & Pull-Tab Raffle – You won't want to miss it!

Kitten Shower - May 18th



Join us at [Timber Hill Winery](#) 11am-2pm for a purr-fect afternoon filled with adorable kittens & wine!

There is no admission - guests are encouraged to bring monetary or in-kind donations to support the kittens. You can expect to meet adoptable kittens, enjoy wine & kitten snuggles, and learn about fostering & volunteering!

Whether you're looking for a new furry friend or just want to sip wine while cuddling kittens, this event is for you!

Get Involved at HSSW!



Our Contact Information

{{Organization Name}}

{{Organization Address}}

{{Organization Phone}}

{{Organization Website}}

{{Unsubscribe}}

